

## MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 14

LOCATION: PENNSYLVANIA

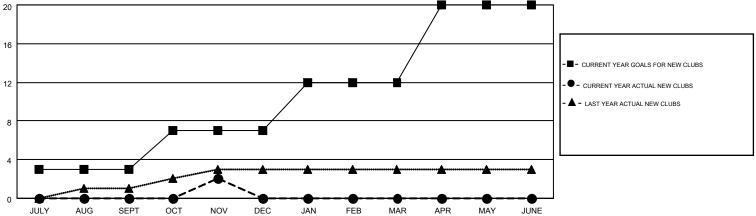
Results as of: 11/30/2016

GMT CA 1

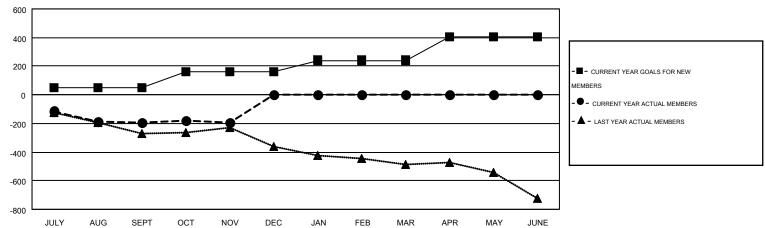
GMT: CINDY GREGG

| Clubs         |                  |                   |                  |                  | Members               |                    |  |                    |                  |  |
|---------------|------------------|-------------------|------------------|------------------|-----------------------|--------------------|--|--------------------|------------------|--|
|               | RESU             | LTS FOR 2016-2017 |                  |                  | RESULTS FOR 2016-2017 |                    |  |                    |                  |  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS         | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |  |
| JULY/AUG/SEPT | 3                | 0                 | 3                | -3               | JULY/AUG/SEPT         | 48                 | 283                                    | 478                | -195             |  |
| OCT/NOV/DEC   | 4                | 2                 | 0                | 2                | OCT/NOV/DEC           | 113                | 310                                    | 306                | 4                |  |
| JAN/FEB/MAR   | 5                | 0                 | 0                | 0                | JAN/FEB/MAR           | 80                 | 0                                      | 0                  | 0                |  |
| APR/MAY/JUNE  | 8                | 0                 | 0                | 0                | APR/MAY/JUNE          | 162                | 0                                      | 0                  | 0                |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 3  |            | 261 CLUBS OF 700 ADDED 1 OR MORE | GENDER DISTRIBUTION                   |                 |       |
|-------------------|------------|----------------------------------|---------------------------------------|-----------------|-------|
|                   |            | NEW MEMBERS                      | MALE                                  | 14,715 (76.09%) |       |
| DROPPED MEMBERS   |            |                                  | FEMALE                                | 4,623 (23.91%)  |       |
| DECEASED          | 151        | CLICK HERE FOR HEALTH            | EAMILY LINIT MEMBERS                  |                 | 3,415 |
| CLUB CANCELLED 34 |            | ASSESSMENT DATA                  | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD |                 | 1,657 |
| OTHER             | 599<br>784 |                                  | NON-HEAD OF HOUSEHOL                  | 1,758           |       |
| TOTAL             | 704        |                                  |                                       |                 |       |